

Genesys International Corporation Ltd



July 27, 2022

BSE Limited Corporate Relationship Department P.J. Towers, Dalal Street, Fort, Mumbai - 400 001	National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex, Bandra (East) Mumbai - 400 051
Scrip Code : 506109	Symbol : GENESYS

Dear Sirs,

Sub: Genesys International partners with Google to enable the launch of Street View in India

Please find attached a copy of press release regarding partnership of Genesys International with Google Maps.

You are requested to take the information on record and oblige.

Thanking you,

For Genesys International Corporation Limited

Vineet Chopra
Vice President – Legal and Company Secretary
Encl: As above

Regd. Office: 73-A, SDF-III, SEEPZ, Andheri (E),
Mumbai-400 096, India Tel.: +91-22-2829 0303;
+91-22-4488 4488; Fax: +91-22-2829 0603
Website: www.igenesys.com; E-mail: investors@igenesys.com
CIN: L65990MH1983PLC029197



MEDIA RELEASE

**Genesys International announces partnership with Google
to enable the launch of Street View in India**

New Delhi, July 27, 2022: Genesys International Corporation Limited, the pioneer in introducing the first street imaging maps in India, has today announced a partnership with Google, enabling the launch of Google Street View across the country and assisting in the advancement of the Indian mapping revolution.

The Genesys constellation will now serve to bring to life India's lively streets and lanes, where citizens will be able to explore sites and view man-made wonders from the comfort of their own home or anywhere else, using their mobile device.

The capability and technology with Genesys is now enabling capture of almost 150,000 unique kms of street imaging data. To put this number in perspective- the island city of Mumbai is 5000 unique kilometers. Genesys has and is building one of the biggest imaging platforms in India – across both street and aerial – in sync with our PM's vision of Digital India that is reflected in the new geospatial policy.

Over the next 12 months Genesys is working to cover all of urban India street imaging, spanning over a million kilometers, making this the largest street imaging exercise in the country.

Mr. Sajid Malik, Chairman and Managing Director of Genesys International Corporation Limited, commented on the partnership with Google, saying, "We were one of the first Indian firm to perform street imaging of all major cities in India," highlighting the pioneering work in the field. "Our fleet is still swiftly photographing Indian cities, bringing to life our city's amazing tapestry of streets



and landmarks and allowing us to comfortably visit our old neighbourhoods or plan our trips."

Malik continued, "Google Maps has always been at the forefront of geospatial technology, and we are honoured to be an enabler of their efforts by offering the best technology to India and its people." We are delighted to be a part of the Google Street View programme, and we feel that our partnership will go a long way towards offering the most helpful and engaging mapping experience for people across India."

Miriam Karthika Daniel, VP - Google Maps Experiences, said, "We are pleased to partner with Genesys International, and deeply appreciate their immense efforts toward facilitating the launch of Street View in India. At Google Maps, we have over the past 14 years continued to work on ways to bring helpful, local, and high-quality experiences to people across the nation. This launch is only possible through collaborations with local partners, and we look forward to finding more ways to deliver even more useful features and information on Maps."

About Genesys International Corporation Limited

Headquartered in Mumbai, India, Genesys International is an advanced mapping solutions company. With state-of-the-art infrastructure and a growing list of Fortune 500 and SME clients, Genesys International is well positioned to play a significant role in the Indian Map content and global GIS industry. The company has been serving clients across the globe, counting some of the world's leading companies as its clients.

About Google:

Google's mission is to organize the world's information and make it universally accessible and useful. Through products and platforms like Search, Maps, Gmail, Android, Google Play, Chrome and YouTube, Google plays a meaningful role in

GENESYS

the daily lives of billions of people and has become one of the most widely-known companies in the world. Google is a subsidiary of Alphabet Inc.

For more information Contact

Press Related:

BRANDING
EDGE

Pooja Chetri | Pooja@brandingedgestrategies.com | +91 9819763019

Investor Relation Related:



Bhavin Soni | Associate, Investor Relations. orientcapital A division of Link Intime India Pvt Ltd C 101, 247 Park, LBS Marg, Vikhroli West, Mumbai, Maharashtra 400083 Contact : +91 9833537225 bhavin.soni@linkintime.co.in
www.orientcap.com